

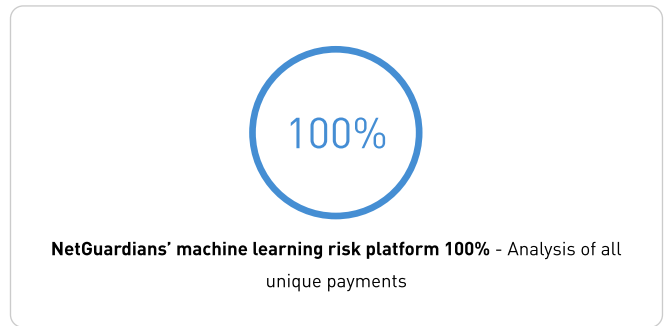
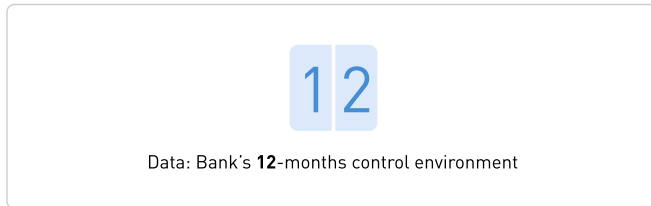
Case study

This study was conducted at a retail bank to examine the effects of NetGuardians' machine learning-based risk platform compared to the rule-based control environment previously implemented by the bank. Bank's payment transactions over different digital and non-digital channels were analyzed over the period of 12 months.

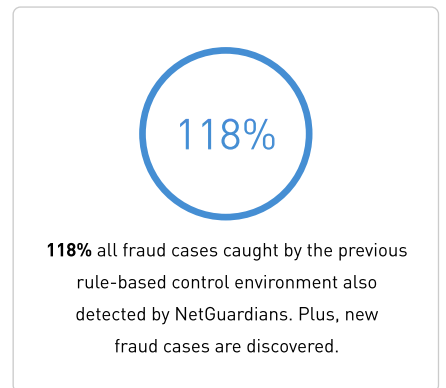
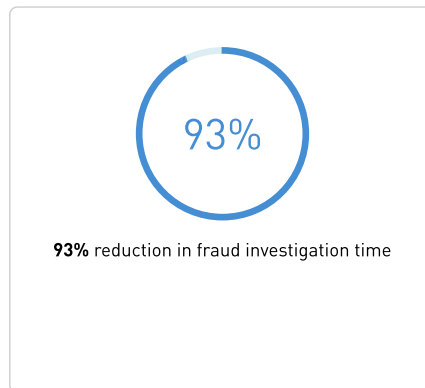
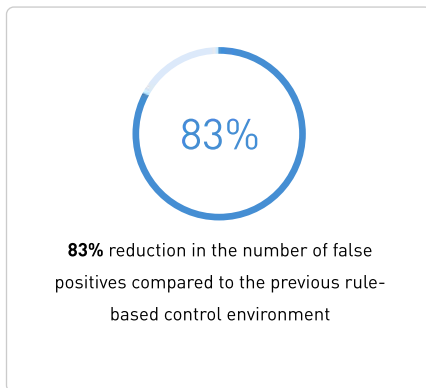
The results show that NetGuardians' machine learning-based risk platform significantly reduced the number of false positives that bank staff had to manage every day, decreased operational costs, and improved real fraud identification rate. Less customers were called back improving the customer experience while enhancing better protection.

Because NetGuardians' machine learning-based platform leveraged not only on limited rule-based data set but also on Big Data, it could unlock new fraud types that were previously never discovered by the bank.

CONTEXT



RESULTS



BENEFITS

